

Looking Ahead for our Clients: SAM's Strategic Plan

At Shively Area Ministries (SAM), we think strategically to ensure the care and support we provide our clients is provided in ways that best support their needs. Our strategic plan focuses on solid goals that we practice every day, for our clients and for our donors' peace of mind.

Goal #1 Collaboration

A strategic use of community partnerships ensures precious resources are not wasted through duplication, and many times, these partnerships can lead to benefits beyond what either partner could do alone. Collaboration lets us guide our clients to where they can get help. We don't believe in, "We can't help you." We believe in working together to find assistance where it's needed.

"I have full confidence that the support that I give to SAM translates directly to the families and individuals who most need it."
– Tim Hyland, Hyland Insurance,
SAM Board Member

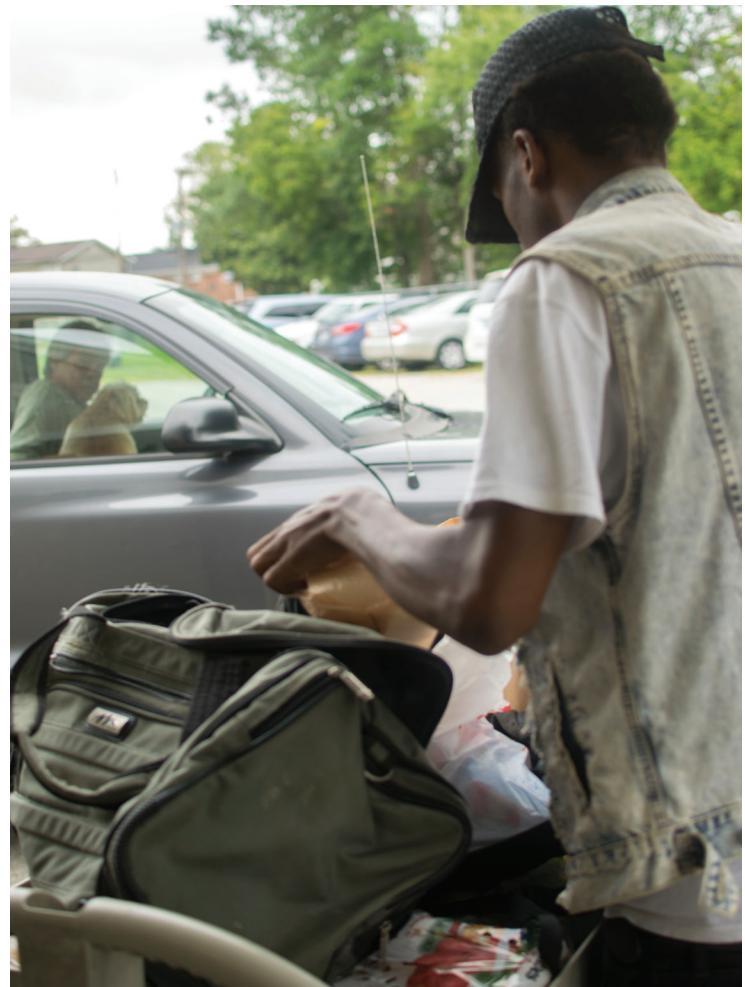
Goal #2 Education and Empowerment

Educating and empowering our clients is a strategic goal. Many of our clients are disabled, elderly, or on a fixed income. Many of them simply do not have enough to make ends meet. Our mission is to help them when they find themselves in crisis, and we try to help them gain more control over their lives. Education efforts like providing help with smoking cessation, by teaching healthier cooking, or by teaching budgeting and financial management helps our clients choose healthier pathways.

Goal #3 Sustainability

We are committed to always being here for our neighbors. Partnerships help, but wise use of our resources is imperative. We are stewards of your gifts to help your neighbors in crisis. Your support sustains our mission.

See our full strategic plan on our website: <http://shivelyareaministries.com/our-mission/>



SAM Client Packing His Food for His Walk Home



Cooking Class with "Chef Nancy" for SAM Clients

SAM Programs that Matter: Meals on Wheels and More

SAM provides crucial help to those in need. See two examples below of neighbors helping neighbors.

Food for the Soul

A wheelchair-bound grandmother fell from her motorized cart in Kroger. She was lying face down, unable to get up until EMS arrived. People walked right by her. EMS helped when they arrived, but she refused transportation to the ER, since she would not be able to get home by herself.

She cares for her 12th grade granddaughter, who was abandoned by her mom more than a decade ago. Her granddaughter, who has a serious developmental disability, can provide little support around the house. She journaled in her school notebook that she was hungry.

That's where our Meals on Wheels Coordinator, Susie LaFave, got involved and spearheaded her own effort to get her back on her feet. Beyond the daily Meals on Wheels, SAM provided TARC3 tickets so she would not be stuck anywhere. Susie made sure she got a Christmas basket from SAM and another from her church. SAM provided some utility support to ease the burdens on her budget.

How our client found herself at Kroger is a metaphor for her life – lying face down without the ability to rise. She needed help. SAM, through a heart for service and a combination of our programs, provided that help. “You never know what a person is going through,” said Susie. But, SAM took the time to find out.

Education and Empowerment: Finding a safe place

Poverty and the lack of empowerment combine to be a particularly nasty vicious cycle, that often leads to crisis. Our impoverished clients often feel disenfranchised even when it comes to their own life.

SAM educates clients to empower them to control their own fates. Sometimes the challenges are insurmountable; sometimes they only seem that way.

When we at SAM first met M, she had already been diagnosed with a brain disorder (that she attributes to drug addiction) and was also suffering from PTSD. Her sisters are mentally ill and abuse drugs. She lost her husband and three children – one to an overdose. She had experienced decades of struggle and tragedy. She had little control over her own life.

We saw M a lot at SAM. That happens when your income is about \$700 before being garnisheed. Our team went into action. Pat listened to her story many



Susie Delivering a Hot Meal for Meals on Wheels

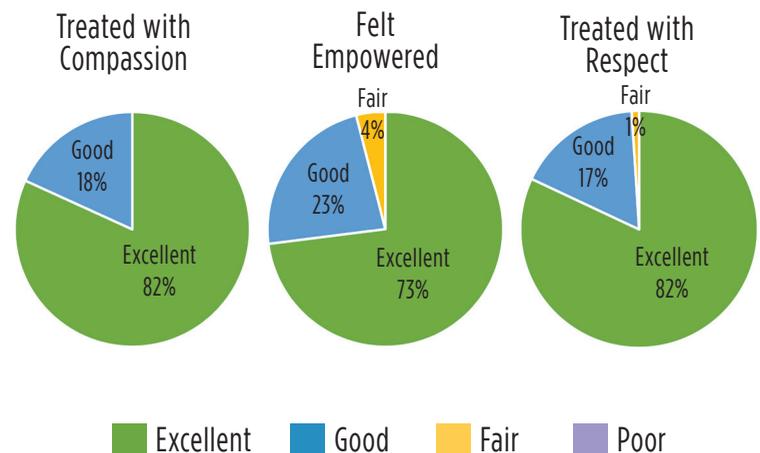
times. Angie suggested that M attend SAM's Money Management class, taught by board member Adam Hall of Fifth Third Bank, and sponsored by Fifth Third and the Zoeller Company.

M loved Adam's course and loved the budget sheet so much that she ran to the Shively Library to make copies to track her monthly income and expenses. Angie suggested Section 8 housing and helped M navigate the approval process.

M's new home is in the 40214 zip code so she is no longer a SAM client, but before saying good bye, SAM worked with the South Louisville Ministry who took the lead in getting her settled in her new home and the biggest kitchen she has ever had. She is now home.

How we help our neighbors: What our clients say

We surveyed 454 clients about our services and here are some results:



“The people who are served by SAM are treated with dignity and respect. I believe my gift is a wise investment in the community.”
 – Adam Hall, Fifth Third Bank,
 SAM Board Treasurer

How you can help a neighbor

Good Medicine: Helping each other see a change

A long-standing partner of SAM recently shared the distressing news they are struggling with their own budget and must cut back on their support of SAM. This partner has helped us provide prescription medication, eye glasses, and other medical devices to 142 clients in the last fiscal year.

SAM will lose about \$6,000 in funding for the rest of this fiscal year and approximately \$18,000 - \$20,000 next year. We need your help so we won't have to cut services to our clients.

We are looking to increase our partnerships and grants, especially for prescription medication. But, we need your help. Please consider a specific donation for this support, and please mark "Medical" on your gift.

The gift of a lifetime: Planned giving

Planned giving uses tax, financial and estate planning techniques to enable a donor to make a gift that may have substantial benefits for both the donor and the receiving organization. Gifts can be cash, marketable securities, real estate, life insurance or other items of value. While donors can restrict their contributions, Shively Area Ministries is actively trying to build a reserve fund to ensure the sustainability of the ministry. We would like to have a cushion to draw upon when times are more difficult and to be able to use interest on the principal to cover some of our programs for our clients. If you are interested in learning more about planned giving, please contact Sister Jean Anne Zappa at (502) 447-4330, ext. 23.

Be A Good SAMaritan

Being a member of the **Good SAMaritan Society** is another way to help Shively Area Ministries. For more information, or to establish a giving circle, please contact Sr. Jean Anne Zappa at (502) 447-4330, ext.23.

Partner in Ministry Circle: Monthly commitment of \$10-\$100 or an annual commitment of \$1000+

Sponsorship Circle: Annual commitment of \$1500+ (or monthly commitment of \$110+) Or, provide sponsorship for our fall banquet at the sustainability level (\$5000) or event level (\$2500)

Sustainability Circle: Monthly commitment of \$500+ or annual commitment of \$5000+. Or, name SAM in your estate or planned giving.



8th Annual

SAM Banquet and Concert

THURSDAY, SEPTEMBER 21, 2017

featuring THE MONARCHS

Hosted by John Blim, WHAS "Moral Side of the News"
and Anne Doyle Blim, former WHAS news anchor

Crowne Plaza

"Giving to SAM reminds me to be grateful and count my blessings for what I have." – Dr. Rishi Kumar, Kumar Eye Institute, SAM Board Member

Shively Area Ministries Donation Form

- Please contact me about volunteering for SAM
- Please use my gift to improve lives.

Name _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____

E-mail _____

- Check enclosed. (Made payable to Shively Area Ministries)
in the amount of \$ _____

- Please send me information about becoming a faithful donor through the **Good SAMaritan Society**.

Please fill out this form and mail to:

Shively Area Ministries, 4415 Dixie Hwy. Shively, KY 40216

Thank you! Questions? Please call Angie at (502) 447-4330 x25.

Food pantry wish list: cereal • canned fruits • canned soups • crackers

To deliver donations, call Joe at (502) 447-4330 x27
Or drop by M-F, 9 a.m. – 12:30 p.m. (closed first Monday each month)

“I have been blessed and in turn, I want to bless others.”
– John Parker, SAM food pantry volunteer



Shively Area Ministries

Where our neighbors in crisis find help and hope.

4415 Dixie Hwy., Louisville, KY 40216

Non-Profit Org.
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Staff

Gary Copeland – Executive Director
Angie Hare – Operations Manager
Sister Jean Anne Zappa, OSU – Mission Advancement
Joe Nevitt – Food Pantry Supervisor
Susie LaFave – Meals On Wheels Coordinator
Pat Turner – Intake Coordinator
Aaron Martin – Financial Assistance Coordinator
Judy Vogt – Program Assistant
Pat Cooke – Bookkeeper



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To volunteer or make a donation,
please contact Sr. Jean Anne Zappa
(502) 447-4330 x23

If you are in need of our services, please
contact Pat (502) 447-4330 x24

www.shivelyareaministries.com

Please follow us on Facebook!



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